



WILLOWS LODGE AND THE GOOD NIGHT FOUNDATION AWARD GRANTS TO LOCAL NONPROFITS

Woodinville based nonprofit Little Bit Therapeutic Riding Center to benefit from ongoing partnership

Woodinville, Wash. (March 30, 2011) – [Willows Lodge](#) and [The Good Night Foundation](#) awarded a \$1,500 grant this month to local nonprofit Little Bit Therapeutic Riding Center. The funds were raised through \$3 per stay guest contributions collected over a six-month period. The Good Night Foundation is Willows Lodge’s philanthropic partner in structuring these fundraising efforts.

“We are thrilled to have this opportunity to make a difference in both our community and globally,” said Janene Varden, Director of Sales and Marketing, Willows Lodge. “Our hotel supports socially responsible business practices. Our partnership with The Good Night Foundation enables us to distribute this local grant, which combines community philanthropy with the guest experience. We are fortunate to have such an amazing organization in our own backyard, and now our guests can choose to give back to the community they enjoy visiting.”

The hotel participates in The Good Night Foundation’s program to help raise funds that support organizations focused on health, education, environment and poverty relief. Willows Lodge works with The Good Night Foundation to offer guests the opportunity to make a big difference through small nightly donations. Not only have hotel guests been happy to make these donations, but this local nonprofit can greatly benefit from a new source of support.

In a twice-yearly cycle, The Good Night Foundation donates at least half of the proceeds of funds raised to local charities selected by the hotel. The remaining proceeds go to global charities the foundation supports, including Alliance for a Healthier Generation, Arlington Academy of Hope, Clinton HIV/AIDS Initiative, Endeavor and Oceana. Throughout the rest of 2011, half of Willows Lodge’s funds for global relief will specifically support disaster relief in Japan via the American Red Cross.

Since partnering with The Good Night Foundation, Willows Lodge has raised \$3,273 in donations; \$1,500 has been disbursed to local charities.

About The Good Night Foundation

Founded in 2007 and based in San Francisco, The Good Night Foundation (www.goodnightfoundation.org) is a 501(c)(3) nonprofit organization with the mission to support programs that focus on health, education, poverty relief and the environment. Inspired by the principles of the nonpartisan Clinton Global Initiative, The Good Night Foundation is a pioneer in a new wave of hotel philanthropy. Through the administrative structure provided by the foundation, hotel partners support local organizations of their choice and international organizations selected by the foundation. The Good Night Foundation's current global recipients are Alliance for a Healthier Generation, Arlington Academy of Hope, Clinton HIV/AIDS Initiative, Endeavor and Oceana. The foundation welcomes inquiries from hotels interested in partnership

About Little Bit Therapeutic Riding Center

Founded in 1976, Little Bit Therapeutic Riding Center is a leader in the field of therapeutic horseback riding and the first nationally accredited program of its kind in the Northwest. Little Bit's mission is to improve the bodies, minds and spirits of children and adults with disabilities through equine-assisted therapy. The center also strives to be an inspiration and educational resource to the therapeutic riding profession and was recognized with the Delta Society's Model Program Award of Excellence for provided outstanding service, while bringing people and animals together. www.littlebit.org

About Willows Lodge

Willows Lodge, a Northwest style lodge located in Woodinville Wine Country just outside of Seattle, features 84 luxury guestrooms, a full-service spa and high-tech equipped meeting space. Executive Chef Bobby Moore's American regional cuisine at Barking Frog reflects the seasonal and organic produce found in Puget Sound, and is artfully paired with an extensive list of Washington wines. Willows Lodge also boasts Fireside Cellars, offering a casual and sophisticated atmosphere tucked away in the lobby with an outdoor patio overlooking the expansive surrounding landscape. www.willowslodge.com.

Woodinville-based, Willows Lodge, is managed by MTM Luxury Lodging, operating the Northwest's premier collection of boutique hotels. Among its other exquisite properties in the Northwest are Hotel 1000 (downtown Seattle); Willows Lodge (Woodinville); and Woodmark Hotel, Yacht Club & Spa (Kirkland). Other MTM luxury properties from coast to coast include The Liberty Hotel (Boston) and Bardessono (Napa Valley). Without exception, MTM managed hotels are among the very best in the markets they serve. www.mtmluxurylodging.com

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Media Contacts:

Kirsten Bell / Kristin Riefflin

greenrubino

Direct: 206.957.4272 / 206.452.8172

kirstenb@greenrubino.com / kristinr@greenrubino.com